

## **Opportunity for social investment to improve outcomes for people in the last year of life**

Dear Colleague,

We are writing to you on behalf of The End of Life Care Integrator (EOLCI) to invite you to take part in our third wave of investment into End of Life Care improvement projects. This note outlines how to submit an expression of interest.

### **Background:**

The EOLCI was set up in 2016 with the support of Professor Bee Wee, National Clinical Director for End of Life Care CBE and other senior leaders in the NHS. It was created with the sole purpose of improving EOLC community services and in turn, the experience of patients, families and practitioners. Since its inception, the EOLCI has invested in four community-based models of care. Central to each project is the aim of improving the quality of care and clinical outcomes for people in the last year of life. To do this we have looked to ensure effective resource allocation in health and social care systems such that avoidable emergency admissions and avoidable hospital deaths would be reduced. To-date we have engaged with over 60 CCGs and partnered with system stakeholders across 11 CCG footprints, investing over £3.4 million in community services to improve End of Life Care.

Importantly, we only ask for the investment be repaid if pre-agreed outcomes are realised: for example, if an agreed reduction in avoidable acute activity is achieved.

### **Opportunity:**

The EOLCI is now inviting Expressions of Interest (EOI) across the UK, for our third wave of investment. At the heart of our work lies our partnership approach and our socially focused ethos. These elements combined with our ability to invest over the longer term, allow us to work with our partners for the duration of a project (up to 5 years). At the outset we help develop and mobilise new services and throughout the programme offer performance management to ensure the service is optimised and the outcomes achieved. Once it's clear that our input and investment is of value, we provide analytical support to develop the business case and, if needed, an EOLC dashboard to ensure engagement across the system as well as data-driven service management.

As a partner, you will join our emerging EOLCI Community that provides peer support and an opportunity to share learning across similar projects.

Strategic guidance and oversight are provided to the EOLC Integrator by an advisory committee, comprising experts in end of life care including:

**Dr Sarah Russell** - RGN, Professional Practice Development Facilitator, Dementia UK;

**Dr Iain Lawrie** - Consultant and Honorary Clinical Senior Lecturer in Palliative Medicine at The Pennine Acute Hospitals NHS Trust and Associate Hospital Dean for Communication Skills Training at Manchester University Hospitals NHS Trust, President of the Association of Palliative Medicine, Member of the National Ambitions Programme Steering Committee, Member of the Editorial Board of the European Journal of Cancer Care;

**Samantha Cheverton** - RGN, Director of Strategy and Impact, Marie Curie;

**Adrienne Betteley** - co-Chair of the Ambitions Partnership for Palliative and End of Life Care, Member of the National End of Life Care Programme Board for England and Strategic Advisor for End of Life Care at Macmillan Cancer Support.

**Process:**

If you are interested in working with the EOLCI, please submit an [Expression of Interest](#) by clicking on the link, by **Wednesday 26<sup>th</sup> February 2020** - at this stage we only need a brief outline of your proposal. The EOLCI team will respond to potential partners by **Friday 6<sup>th</sup> March 2020**.

Our aim is to identify promising new models of community care that increase the quality of outcomes for people, as well as support effective use of resources within health and social care systems. In line with the EOLCI's objectives we will look to prioritise those areas with the greatest need.

Based on our experience from existing projects we are particularly interested to hear from systems that can evidence both senior executive sponsorship and effective partnership working. Previous investments have typically ranged from £500k - £1.5m and have had the potential to scale.

I enclose a brief summary of the End of Life Care Integrator's existing investments and further information about our work can be found here:

<https://www.socialfinance.org.uk/projects/end-life-care-integrator>

If you have any questions, please contact [gina.mirow@socialfinance.org.uk](mailto:gina.mirow@socialfinance.org.uk).

Warm regards,

*Katy Saunders*

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