

For immediate release

New partners and new funding for the Impact Incubator

- Big Lottery Fund, Paul Hamlyn Foundation, Comic Relief and Treebeard Trust announce new partnership with the Impact Incubator, committing an additional £3m+ of funding over five years
- The Impact Incubator is a partnership between leading six UK philanthropic foundations and Social Finance to develop new approaches to challenging social issues in the UK
- Founded in 2014, it has designed and delivered four new responses to tackle domestic abuse, black mental health, care leavers support and refugee integration
- To date, the Impact Incubator has attracted £9m of additional funding from government, public agencies and other philanthropic foundations for these issues

19th April 2018, London - The Impact Incubator welcomes today the Big Lottery Fund, Paul Hamlyn Foundation, Comic Relief and Treebeard Trust to its partnership and announces an additional £3m+ in funding to develop new models to tackle challenging social issues in the UK. The new partners join Esmée Fairbairn Foundation, the Tudor Trust and Social Finance in the Impact Incubator.

The Impact Incubator was set up in 2014 to develop a different approach to improve the lives of vulnerable people in the UK. It collaborates with expert partners to develop systemic responses to some of society's most challenging issues. Partners include local community groups, public sector bodies, people with experience of the issues, charities and academics. In the first phase the Impact Incubator looked into domestic abuse, black mental health inequalities, refugee integration and young people leaving care.

David Robinson, Chair of the Impact Incubator, said: "We are delighted that the Big Lottery Fund, Paul Hamlyn Foundation, Comic Relief and Treebeard Trust are joining the Impact Incubator. This is a unique partnership that harnesses the experience and knowledge of the foundations with the skills of Social Finance to transform the outcomes of some of our most challenging social issues across the country."

The Impact Incubator leveraged its initial £491,000 of grants to attract over £9m in additional funding from government, public agencies and other philanthropic foundations to support four initiatives: the [Drive pilot](#) tackles domestic abuse by addressing perpetrator behaviour in Essex, South Wales and West Sussex; [Black Thrive](#) is responding to black mental health issues through systemic change in Lambeth; [Reset](#) is a collaboration



supporting communities to resettle refugees across the UK; and Leaving Well is dedicated to digitally supporting successful transitions for young people leaving care in the UK.

Dawn Austwick, Chief Executive at the Big Lottery Fund, said: “We are pleased to see National Lottery funding supporting approaches that bring a consortium of funders together to support collective community action. The Impact Incubator will enable ideas and approaches to be shared and grown in and across communities, putting people at the heart of the action.”

Moira Sinclair, Chief Executive at Paul Hamlyn Foundation, said: “We are pleased to be joining other trusts and foundations alongside the team at Social Finance to look at what we can do together to address long-standing and entrenched barriers to social justice. Recognising the connections between individual experience, the capacity of communities to respond and what funders and policy makers can do to shift power in a way that could help to change outcomes for people is something that Paul Hamlyn Foundation is looking forward to exploring.”

Ruth Davison, Executive Director of Impact & Investment at Comic Relief, said: “We are excited about working in partnership with Social Finance and fellow funders to tackle some of the most entrenched issues facing the UK. We know that it can feel impossible to make change happen in the face of such complex and longstanding problems however the rigorous and collaborative approach taken by the Impact Incubator has shown that by working together with diverse voices and experiences around the table this need not be the case.”

Over the next few years, the Impact Incubator will focus on supporting its current programmes whilst scoping out the potential to develop initiatives in new issue areas such as support for children outside mainstream education and access to legal advice and representation.

Emily Bolton, Director at Social Finance, said: “The Impact Incubator has developed a radical new approach to tackling entrenched social issues. At the heart of the work is collaboration, a shared ambition for change and the belief that despite the challenges, better outcomes are possible. Tackling complex issues is usually beyond the ability of any single stakeholder – we must use the available resource and expertise to turn old problems on their head to drive transformational social change that is beyond any one organisation.”

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Notes to Editors:

- 1) The Impact Incubator, set up in 2014, is a collaboration between Social Finance and leading UK foundations with an ambition transforming outcomes for some of the world's most complex problems.

- 2) The new Impact Incubator partners have committed more than £3m over five years in addition to the current funders' contributions.
 - Big Lottery Fund has awarded £2.25m over 5 years
 - The Esmée Fairbairn Foundation has given £500k over 5 years
 - The Tudor Trust has given £225k over 3 years
 - The Paul Hamlyn Foundation has given £300k over 3 years
 - The Treebeard Trust has given £200k over 5 years
 - Comic Relief has given £100k over 3 years

- 3) Initial funding for the Impact incubator programme led to four new approaches being developed to deliver effective responses to social issues:
 - **Drive:** Drive is a pilot that challenges perpetrators to change their behaviour, while always holding them to account. It is being piloted over 3 years in West Sussex, South Wales and Essex intervening with 900 perpetrators. The programme combines intensive case management with perpetrators alongside local multi-agency interventions to disrupt the abuse. The victim's safety is paramount throughout the intervention. £4.8m of new funding has been raised for Drive project.
 - **Black Thrive:** Black Thrive has been established as a partnership between statutory and community partners to continue the work started by the [Black Health and Wellbeing Commission \(BHCW\)](#) to improve mental health and wellbeing for Lambeth's black communities. It is a place-based initiative, modelled on a Collective Impact approach, bringing statutory and community partners together to ensure the resources available can better support the black communities and tackle the inequalities they face. £2m of new funding has been raised for Black Thrive program.
 - **Leaving Well:** The Impact Incubator are developing a digital tool for young people and their personal advisors that will support the transition from care to independence. £2.12m of new funding has been raised to support this project.
 - **Reset:** Reset is a new organisation set up by Social Finance and the Good Faith Partnership. It has mobilised a partnership of 11 leading organisations to deliver a national programme of awareness raising, support and training for community sponsorship of refugees. It is a collaboration between a wide range of civil society organisations, refugee agencies and government to understand the potential of sponsorship and the best way to encourage and support its growth.



- 4) An additional five models will be developed in the next phase of work in new issue areas such as support for children outside mainstream education and access to legal advice and representation.
- 5) Social Finance is a not for profit organisation working with government, the social sector and the financial community to find new ways of tackling entrenched social problems in the UK. Founded in 2007, Social Finance has mobilised over £100 million in investment for a range of social issues including homelessness, vulnerable children and youth, offenders and adults with social care needs. Social Finance is the originator of the Social Impact Bond model. www.socialfinance.org.uk.
- 6) Big Lottery Fund uses money raised by National Lottery players to help communities achieve their ambitions. From small, local projects to UK-wide initiatives, its funding brings people together to make a difference to their health, wellbeing and environment. Since June 2004 it has awarded £8.5 billion to projects that improve the lives of millions of people.
- 7) Esmée Fairbairn Foundation aims to improve the quality of life for people and communities throughout the UK both now and in the future. It does this by funding the charitable work of organisations that are building an inclusive, creative and sustainable society. The Foundation is one of the largest independent grant-makers in the UK.
- 8) The Tudor Trust is an independent grant-making trust which supports voluntary and community groups working in any part of the UK. It aims to help smaller, community-led groups which are supporting people at the margins of society by making grants.
- 9) The Paul Hamlyn Foundation has a mission is to help people overcome disadvantage and lack of opportunity in order for them to realise their potential and enjoy fulfilling and creative lives. Established by Paul Hamlyn in 1987, upon his death in 2001, he left most of his estate to the Foundation, creating one of the largest independent grant-making foundations in the UK.
- 10) Treebeard Trust's mission is to support transformational initiatives which have the potential to create a fairer society. It supports a range of charities whose activities are aligned with this goal.
- 11) Comic Relief is a major charity based in the UK, with a vision of a just world, free from poverty. Its objective is to drive positive change through the power of entertainment by giving grants to thousands of charities who are working to help people living tough lives, in the UK and around the world.